

## Presents

### Kin in the Game ...

## *...Maximizing the Value of Your Family Business and Planning its Next Transition*

If you are a Family Business owner who wants to increase the current value of your company, develop a solid plan to transition your business to the next generation and assure the financial security of your entire family well into the future, this extraordinary program is for you!

**"Exit & Succession Planning are about more than your business....they are about your legacy."**

#### Subjects that will be discussed include:

- The latest information on what helps families in businesses continue over multiple generations: what factors must be in-place, what can interfere with sustainability.
- Steps to planning effective succession and exit strategies
- Common mistakes to avoid when handing over the reins
- Strategies for handling long-term, valued non-family employees
- Interpersonal dynamics and emotional aspects of family business transition
- Assuring the family's ongoing financial security-contingency planning for educational, medical, legal and other multi-generational needs

This unique two hour seminar will be conducted by an extraordinary team of seasoned experts who will draw upon their collective experience in the areas of organizational development, family dynamics, law, financial and multi-generational planning:

#### **FACILITATOR:**



Ellen Cooperperson  
CEO and Founder, Corporate  
Performance Consultants, Inc. and  
President of CPC's Family Business  
Division

**LOCATION:** Sandler Training  
225 Wireless Boulevard  
Suite 104  
Hauppauge, NY 11788

**DATE:** October 28, 2011

**TIME:** 8-10am

- Registration, Breakfast & Networking
- Seminar

**There is no fee to attend, but seating is limited and reservations are required. You are welcome to extend this invitation to one other interested business owner but please register early.**

To reserve your place by 10/14/11, call 631-300-0009, email: [Michelle@cooperperson.com](mailto:Michelle@cooperperson.com)  
Or use the following link: [www.corporateperformanceconsultants.com](http://www.corporateperformanceconsultants.com)