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**Corporate Performance Consultants Drives  
Delux Transportation to Next Level of Growth & Service**

Hauppauge, NY – October 25, 2010 - Faced with exponential growth and its commitment to customer service, Delux Transportation retained Corporate Performance Consultants nearly a year ago to facilitate management and executive training programs. Delux managers were trained in how to better coach employees, enhance communication skills, and motivate its staff guided by core leadership values.

Now Long Island's premiere transportation company is taking its training to a new level raising the bar on its already exemplary customer service. In a Train-the-Trainers program, CPC is working with those same managers to build on their expertise in leading customer service.

"The results of the initial management training significantly improved the efficiency of our operations here at Delux," said Andrea Majer, Executive Vice President of Delux. "It became clear that to keep up with our growth and customer loyalty goals, it was crucial to dive even deeper into customer service training."

That realization led to yet another phase of development with CPC to create a customer service training program uniquely tailored to meet the needs of Delux. With a team of more than 200 employees in its down line, including reservationists, dispatchers and drivers, CPC designed a program that was not only comprehensive, but would save the company money in training costs. Ellen Cooperperson, President of Corporate Performance Consultants said every single employee can be coached and developed by trained effective managers.

"In an uncertain economy, this Train-the-Trainer program is a cost-effective way to expand on customer service skills throughout the entire company," said Ms. Cooperperson. "Instead of training hundreds of employees, CPC will train the top tier managers as leaders in this sector. With their enhanced skill base, they will be qualified to strengthen the effectiveness of the rest of the Delux staff in providing extraordinary service to customers."

The CPC methodology aims to work with companies to provide cutting-edge customer service training while keeping within the fiscal needs of the company.